



RICOWI, Inc.

Roofing Industry Committee on Weather Issues, Inc.

Spring 2012 RICOWI Sponsorship Opportunities

Sponsoring Organizations:

*Asphalt Roofing
Manufacturers Association*

*Cedar Shake & Shingle
Bureau*

EPDM Roofing Association

*Insurance Institute for
Business & Home Safety*

*International Staple, Nail &
Tool Association*

*Metal Building
Manufacturers Association*

*Metal Construction
Association*

*National Research Council
of Canada*

RCI, Inc.

*Spray Polyurethane Foam
Alliance*

Single Ply Roofing Industry

Tile Roofing Institute

In association with

*Oak Ridge National
Laboratory
P.O. Box 2008
Building 3147
Oak Ridge, TN
37831-6070
(865) 574-0022*

Seminar Sponsorships help RICOWI by defraying the cost of the meeting and by building awareness of industry involvement to attendees. By offsetting the cost of the seminar, sponsorships allow valuable membership dollars to then be directed to providing the most accurate, up-to-date technical information to members and meeting attendees. Ultimately RICOWI's mission is advanced.

By being a RICOWI Seminar Sponsor you and/or your company will:

- Gain exposure to representatives and attendees of the RICOWI Conference.
- Receive pre and post conference publicity through conference promotional materials and in some instances on-line.
- Receive on-site publicity through printed materials and signage.
- Receive acknowledgment on-site in announcements and introductions.

The sponsorship levels established below provide a wide array of exposure levels to meet the smallest or the largest marketing budgets.

Conference Underwriter Sponsor \$2,500

- Two Complimentary Registrations
- Listed on Sponsor Banner
- Recognition on Website, Inside Front Cover of Program (Full Color Ad)
- Handout (sponsor to provide) registration table

Luncheon Sponsor \$1,000

- One Complimentary Registration
- Listed on Sponsor Banner
- Listed on Agenda
- Table Tents at Luncheon recognizing contribution
- Handout (Sponsor to provide) sat at each seat for luncheon

Breakfast Sponsor \$500

- Listed on Sponsor Banner
- Listed on Agenda

Conference Program Sponsor \$500

- Listed on Sponsor Banner
- ½ page ad on back cover of program (b/w)

Break Sponsor \$250

- Listed on Sponsor Banner
- Listed on Agenda

6314 Kungle Rd., Clinton, OH 44216

Office: 330-671-4569 Fax: 1-815-425-8872 Email: jcook@ricowi.com Website: www.ricowi.com

Here are some frequently asked questions to help make your decision about sponsorships:

Do I have to be a member to sponsor the RICOWI Seminar?

NO. A sponsorship of the RICOWI Seminar is a great way to come and meet the members and attendees of the seminar. Call it “a getting your feet wet” without the commitment of a membership. RICOWI is sure you will find value in the group and hope that you will become a member and continue to sponsor the group at future events.

Will more than one company be allowed to sponsor at a specific level?

YES. To maximize sponsor exposures RICOWI does not preclude more than one sponsor for an event.

Who attends the RICOWI Seminar?

RICOWI’s Seminar attendees are a diverse group of members committed to study the impacts of weather events on roofing systems. These include but are not limited to the representatives of the major roofing associations; insurance industry representatives; roof consultants, architects; engineers; specifiers; academia; and government representatives.

How do I sign up for Sponsorship of the RICOWI Seminar?

COMPLETE the form below; choose your sponsorship level; and send in your payment to get signed up! (A sponsorship request without payment will not be processed until payment is received)

<i>Sponsorship Levels (Please Check the Bubble)</i>		
<input type="radio"/>	Conference Underwriter Sponsors	\$2,500
<input type="radio"/>	Luncheon Sponsor	\$1,000
<input type="radio"/>	Breakfast Sponsor	\$ 500
<input type="radio"/>	Conference Program Sponsor	\$ 500
<input type="radio"/>	Break Sponsor	\$ 250

Choose a Payment Option:

Check Made Payable to RICOWI Inc.
 VISA
 MASTERCARD
 AMERICAN EXPRESS
Card Number: _____
Expiration Date: _____
Name on Card: _____

<p>Corporate Name: _____</p> <p>Contact Name: _____</p> <p>Address: _____</p> <p>City: _____ State: _____ Zip _____</p> <p>Phone: _____ Email: _____</p> <p>Please use the following name (s) in all of the acknowledgements: _____</p> <p>_____</p> <p>You may email this form to: jcook@ricowi.com or fax to: 1-815-425-8872 <i>Thank you for supporting RICOWI’s mission</i></p>
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